

Get Carded by Your BarTender®!

It has never been this easy to get “carded.” That’s because the world’s leading software for labels, barcodes and RFID can now also design, print and encode cards.

Launching at Full Power!

This is no light-weight “first step.”

BarTender® version 10 delivers a rich set of card printing features more than two years in the making. This includes two-sided design, print-time image capture, and numerous “smart card” features.

True “One-Stop Shopping”

You no longer need one software package to design and print labels and another one for plastic cards. The main difference is simply the type of printer. So why bother learning two different software packages when BarTender can do it all?

Magnetic Stripe Encoding

With capable printers, BarTender also supports print-time encoding of the ISO and JIS II magnetic stripe standards.



Ready-to-Use Print-Time Image Capture

To do it yourself, integrating the various hardware and software components required to add photo capture to the production of ID cards is a tedious and time-consuming process. Fortunately, BarTender has already done this hard work for you, including:

- ▶ Compatible with most cameras
- ▶ Live on-screen preview
- ▶ On-command image capture
- ▶ Data entry forms to accept keyboarded user data
- ▶ Versatile database connectivity
- ▶ Works stand-alone or from within your other software



More than 25 Years of Graphic Design and Print Expertise

With BarTender, your cards are sure to look great. Based on more than 25 years of award-winning desktop publishing experience, BarTender gives you industry-leading graphic design power and the world’s most advanced barcode functionality. And it keeps getting better, with new features like two-sided design and print-time image capture.

Automatic Template Switching

BarTender 10.0 now supports automatic switching between multiple templates in a single document. So, for example, if you offer separate gold, silver and bronze membership cards, the right one can be automatically output at print time.

Support for Major Card Printers

BarTender can print using just about any card printer’s existing Windows drivers. But that won’t help you access advanced card features, such as magnetic stripes and onboard memory. Fortunately, BarTender also comes with “Drivers by Seagull™,” long recognized as the fastest and most reliable drivers available for industrial and special application printers. For an up-to-date list of supported card printers, please visit:

BarTenderPrinters.com/Card

Works Integrated or Stand-Alone

BarTender’s powerful set of integration features let you produce the world’s most advanced cards both stand-alone from within BarTender and under the control of your existing software.

Powerful “Smart Card” Support

Today’s “smart cards” show off some of the most exciting technology seen in automatic identification today. And BarTender 10 already has the advanced capabilities you need, including support for two types of onboard memory:*

- ▶ Contactless (RFID)
- ▶ Contact (“touch”)



* Feature available with capable printers.